



**DOG TAGS • MUSIC DOWNLOADS • TICKETS
CLUB MEMBERSHIPS • V.I.P. PASSES**



MEMBERSHIP / REWARDS

The University sought a solution that would enable them to both incentivize students to join their campus club and track the student's attendance at school wide events. The University decided on the Ego Id Full color dog tag with a 7 digit bar code, custom web interface, and batch scanners. This solution enabled the University to track students at events across the campus and reward them based on their continuing attendance at campus sporting events.

FULL COLOR FRONT



BACK WITH LASER
ETCHED BARCODE

"Students at The University of Louisiana Monroe loved using their "Maroon Platoon" dog tags to enter athletic events and to register for door prizes. The "Maroon Platoon" dog tag was definitely a status symbol on our campus!"

Amy L. Weems, Assistant Dean Office of Student Life and Leadership University of Louisiana at Monroe



Student Life Online Resource ULM
Office of Student Life & Leadership

MAROON PLATOON
2006
UNIVERSITY OF LOUISIANA
MONROE

Thanks for joining!

Please fill out this form to complete your registration in the Maroon Platoon:

Maroon Platoon Dog Tag#

First Name

Last Name

Email

Please confirm Email

Phone:

T-Shirt Size:

Classification:

Comments:

Check out the ULM Athletic website for event schedules and information at <http://ulmathletics.college sports.com/>

For more information about Maroon Platoon: 318.342.5287 / rdameron@ulm.edu

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Prices below include one full color Ego Id Tag with a unique bar-code on the reverse side, individually polybagged with 30" steel neck chain

250 pcs	500	1,000	2,500	5,000	10,000
\$3.04	\$2.45	\$2.25	\$1.88	\$1.68	\$1.43

(Set Up Charges = \$85 Front, \$31.25 Reverse)

(5RS)